

Call for Graphic Designers



The CreaTures project team (<https://creatures-eu.org/>) is looking for a graphic designer to support the design and production of a series of five issues of the CFP Zine.

For engagement with and around creative practice to be truly participatory and impactful, its design must be informed by a rich understanding of the contexts in which the creative practices and engagement activities take place. There is limited understanding about research and practice around this nascent yet important field. The CFP Zine investigates and shares with broader audiences insights into the field to provide creative-critical voices for care-full engagement around creative practices towards transformational futures.

The CFP Zine exists in print and digital (pdf) forms, and contains snapshots, reports, and critical reflections on the key topics emerging from the parallel research, podcasts, and events. It consists of 5 issues published over a period of 2 years, with the first issue scheduled for launch in February 2021. Each zine will be unique in terms of colour, graphics, and style used but there must be clear uniformity in the visual identity of the series.

Authors or agencies from all countries are encouraged to submit their offers. The CreaTures project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 870759 and funding terms must be agreed to with all receivers of funding.

Call details:

Assignment:

The selected designer(s) / agency will work in close collaboration with the CreaTures team members (RMIT) to develop a concept and visual identity of the CFP Zine and accompanying CFP Podcast, that aligns with the focus of the research on engagement with and around creative practice and the emerging sub-themes.

Tasks and responsibilities include:

- Conceptual development and visual identity for the series of 5 CFP Zine issues & the CFP Podcast
- Design and typesetting of each issue
- Delivery of production ready files for selected production method, including paper specifications
- Support with identifying suitable material suppliers and printing companies
- Digital copies for online distribution

Work schedule:

The first issue of the zine is scheduled for launch in February 2021. Consequent issues are scheduled for July 2021, January 2022, July 2022 and December 2022.

It is important that you are able to commit for the whole program duration from December 2020 to December 2022 and have time flexibility to follow a schedule that will be defined jointly at the outset of the collaboration (we are flexible too).

Application requirements:

- CV and Portfolio demonstrating design skills and experience in printed publications and research-driven design processes
- Motivation statement describing your design approach and how that aligns with the aims and scope of the assignment and the CreaTures project more broadly.
- Offer with planned work distribution and hourly rate cost (VAT included), total project fee and any other conditions that may apply.

We welcome you to submit your application and offer (in one PDF file / max 15 pages / 20MB) to cristina.ampatzidou@rmit.edu.au no later than **15 November 2020, 17:00 CET**. Please include 'CFP Zine Graphic Design application' in the email subject.

Selection criteria:

- Demonstrated expertise in printed publications.
- Demonstrated ability to support a research-driven process.
- Originality and rigour of work.
- Affinity with the themes and mission of the CFP Zine.
- Alignment with CreaTures research aims and scope (<https://creatures-eu.org/>)
- Availability to commit on a flexible, yet jointly defined, basis from December 2020 to December 2022.

What we offer

- Promotion of the zines and designer's work through the CreaTures communication channels
- Inclusion of the zines in CreaTures dissemination materials and resources
- Further presentation opportunities, as the CreaTures team is actively trying to promote and present CreaTures-related creative productions in arts and design festivals and other leading outlets
- Work with the fun and collaborative CreaTures project team that has diverse expertise and experiences, including transdisciplinary research and practice and impact evaluation centred around creative practices.

Contact:

For potential queries contact Cristina Ampatzidou, cristina.ampatzidou@rmit.edu.au.

About the CreaTures project

CreaTures (Creative Practices for Transformational Futures) is a three-years H2020 project that explores the potential of creative art and design practices in supporting socio-ecological transformation. The project involves a consortium of 11 partners working closely together while combining their expertise from sustainability-oriented art, design, research and policy. Starting from the proposition that creative practices hold immense potential in supporting sustainable transformations but their impact is largely under-utilised, the consortium conducts a systematic practice-based interrogation to demonstrate the power of arts to move the world towards sustainability. Through direct engagement and co-creation, our Observatory, Laboratory, and Evaluation procedures bring together diverse creative projects and develop insights allowing them to focus their efforts more effectively. Drawing on evolving outcomes, we provide recommendations for policy-makers and implementers to help them see the merit of employing creative techniques. More information at <https://creatures-eu.org/>